



ISIRC 2018

»Bridging Social and Business Innovation«

Contact: Conference secretariat: info@isirconference2018.com / Webpage: www.isirconference2018.com

10th International Social Innovation Research Conference Ruprecht-Karls-University Heidelberg

Conference Programme

PROMOTERS



STIFTERVERBAND
Bildung, Wissenschaft, Innovation.



ORGANISERS



Westfälische
Hochschule



MONDAY, SEPTEMBER 3, 2018

| Time | Description /Room | Person/Topic |
|---------------------|--|--|
| 10.00 - 12.30 | Registration Neue Universität Lobby | Registration Welcome Coffee Early Lunch |
| 12.30 - 13.00 | Welcome Opening HS 13 Lecture Theatre | Welcome to ISIRC 2018 Greetings |
| 13.00 - 13.45 | Plenary Keynote HS 13 Lecture Theatre | Alex Nicholls, Professor of Social Entrepreneurship, Skoll Centre for Social Entrepreneurship, Saïd Business School, University of Oxford Institutions for inclusive societies: Unfolding the complexity of institutional effects on socioeconomic inequality <i>Theorizing the distributive effects of institutional arrangements represents a significant research gap in organization studies. This is also an important limitation in our understanding of social innovation as conceived as interventions in the structural and systemic drivers of marginalisation and inequality. Drawing upon strands of old institutionalism, Critical Theory and research on social movements I will suggest in my keynote that a careful analysis of the 'institutional externalities' of social structures can offer a new approach to recognising the success or failure of social innovation.</i> |
| 13.45 - 14.15 | Break Neue Universität Lobby | Refreshment Break |

MONDAY, SEPTEMBER 3, 2018

| Time | Description / Room | Person/Topic |
|-----------------|---|--|
| 14.15- 15.45 | Session 1 Parallel Track HS 13 Lecture Theatre | Critical Perspectives on Social Innovation Introduction by stream chairs: Simon Teasdale & Benedetta De Pieri <ul style="list-style-type: none"> Rafael Ziegler: <i>Temporal orientation in social entrepreneurship and social innovation – on fictional expectation, precautionary expectation and social imaginaries</i> Pascal Dey, Karen Verduijn and Denise Fletcher: <i>Critical Entrepreneurship Studies: a multidisciplinary review and research agenda</i> Giovanni Fosti, Elisabetta Notarnicola and Eleonora Perobelli: <i>Funding social innovation: challenging popular perspective</i> |
| | Session 1 Parallel Track HS 4a Lecture Room | Expanding Theory Introduction by stream chair: Dieter Rehfeld <ul style="list-style-type: none"> Jürgen Howaldt and Dmitri Domanski: <i>Towards a theoretically grounded concept of social innovation: recent achievements and future tasks</i> Philine Warnke: <i>Positioning social innovation within the innovation system framework. A stepping-stone towards systemic innovation policies?</i> |
| | Session 1 Parallel Track HS 12 Lecture Room | Social Innovation and Forced Migration Introduction by stream chairs: Simone Baglioni & Francesca Calò <ul style="list-style-type: none"> Verena Schmid: <i>New forms of engagement through the refugee crisis at the local level</i> Monika Gonser: <i>Social Innovation in company level refugee integration</i> Jonathan Jancsary and Vivien Fritsche: <i>Social Innovation through Volunteering – Challenges of Integration of Refugees</i> |

MONDAY, SEPTEMBER 3, 2018

| Time | Description / Room | Person/Topic |
|---------------------|--|--|
| 14.15 - 15.45 | Session 1 Parallel Track HS 12a Lecture Room | Financing Social Innovation & Social Investment Introduction by stream chair: Alex Nicholls <ul style="list-style-type: none"> Reinhard Millner: <i>The process and mechanisms of aligning and governing interests in Social Impact Bonds</i> Sara Stühlinger: <i>In Need of Clarification: Current Perception of Impact Investing in the German and Swiss Foundation Sector</i> Seza Danişoğlu, Z. Nuray Güner and Hande Ayaydin Hacıömeroğlu: <i>The Grass is greener on the Other Side: Comparison of For-Profit and Blended-Value Debt Securities</i> |
| | Session 1 Parallel Track Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall | Social innovation & Food Introduction by stream chair: Alex Murdock <ul style="list-style-type: none"> Alex Murdock: <i>How food got its bank</i> Dirisa Mulindwa and Thorben Haenel: <i>Analysing Street food in Uganda from a Transformative Social Innovation Perspective.</i> |
| | Session 1 Parallel Track HS UGX60 Lecture Room | Design for Social Innovation for Place and Community Introduction by stream chairs: Miguel Navarro Sanint & Santiago De Francisco Vela <ul style="list-style-type: none"> Santiago De Francisco, Miguel Navarro-Sanint, Leidy Lorena Rodríguez Pinto, María Belén Castellanos Ramírez, María Camila Curiel Lozano and Catalina Ramírez Diaz: <i>Social participatory innovation: building bridges between rural practices and community reflections</i> Shaohua Pan: <i>Ageing Communities as Co-Designers For Social Innovation</i> Vincent Carragher and Michael Peters: <i>Co-designing sustainable solutions for living with communities and other stakeholders</i> |
| 15:45 - 16:15 | Break Neue Universität Lobby | Refreshment Break |

MONDAY, SEPTEMBER 3, 2018

| Time | Description / Room | Person/Topic |
|---------------------|---|--|
| 16.15 - 17.45 | Session 2 Parallel Track HS 13 Lecture Theatre | Critical Perspectives on Social Innovation, continued Stream chairs: Simon Teasdale & Benedetta De Pieri <ul style="list-style-type: none"> • Bonno Pel and René Kemp: <i>Between Innovation and Restoration; a Critical Comparison of Relative Novelty in 20 Social Innovation initiatives</i> • Flor Avelino: <i>Theories of Power for Social Innovation: Implications of Different Theories of Power for Social Innovation Research</i> • Zuhail Yesilyurt Gündüz and Kezban Celik: <i>Gender Matters in Social Innovation: Poverty, Inequality, Exclusion</i> • Javier Ramos Diaz: <i>Social Innovation or Social Innovations? Redefining and typifying a catchy concept</i> |
| | Session 2 Parallel Track HS 4a Lecture Room | Expanding Theory, continued Stream chair: Dieter Rehfeld <ul style="list-style-type: none"> • Anna Butzin and Hugues Jeannerat: <i>Spatial diffusion of social innovation</i> • Pascal Dey, Thibault Daudigeos, Caroline Gauthier, Ranville Adelie and Shanahan Genevieve: <i>How to reconcile sustainable solution and sustainable advantage? A business model perspective</i> • Maria Rabadjieva and Anna Butzin: <i>The concept of practice fields and its effects on the diffusion of social innovation</i> |
| | Session 2 Parallel Track HS 12 Lecture Room | Social Innovation and Forced Migration, continued Stream chairs: Simone Baglioni & Francesca Calò <ul style="list-style-type: none"> • Elisa Ravazzoli, Cristina Dalla Torre, Miriam L. Weiß and Andrea Membretti: <i>Social Innovation Practices and Forced Migration in the Alps: a pluralistic factor</i> • Marie Jégu, Alexandra David, Judith Terstriep and Silke Steinberg: <i>Migrants as Change Agents of Institutional Cultures</i> |

MONDAY, SEPTEMBER 3, 2018

| Time | Description / Room | Person/Topic |
|---------------------|--|---|
| 16.15 - 17.45 | Session 2 Parallel Track HS 12a Lecture Room | Financing Social Innovation & Social Investment, continued Stream chair: Alex Nicholls <ul style="list-style-type: none"> • Rolf F.H. Schroeder: <i>Business-oriented complementary currencies and time-exchange currencies – About the chances and problems of bridging the gap between commercial and social sector applications</i> • Tongyu Meng: <i>Social Impact Components of Renewable Energy Investment. Financing renewable energy: at the intersection of social and environmental return to understand social impact investment</i> |
| | Session 2 Parallel Track Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall | Social innovation & Food, continued Stream chair: Alex Murdock <ul style="list-style-type: none"> • Chiara Civera, Damiano Cortese and Alex Murdock: <i>'Brewing' Social Innovation: The Case of New Enterprises Creation in Developing Countries by a Large Beer Producer</i> • Carmen Parra: <i>Digital platforms: New tool to fight against food waste</i> |
| | Session 2 Parallel Track HS UGX60 Lecture Room | Design for Social Innovation for Place and Community, continued Stream chairs: Miguel Navarro Sanint & Santiago De Francisco Vela <ul style="list-style-type: none"> • Vincent Carragher and Hugh O'Reilly: <i>Modelling sustainability and community action and driving social and sustainable innovatio</i> • Rob Wilson, Mike Martin, and David Jamieson: <i>Co-Creation of Social Innovations: Sensemaking of diversity in complex public service areas across the EU</i> |
| 17.45 | Close | Close |
| 19.00- 21.00 | Reception Fair Neue Universität Lobby and Patio | Reception Presentation of social initiatives and regional projects Drinks and Finger Food offered |

TUESDAY, SEPTEMBER 4, 2018

| Time | Description / Room | Person/Topic |
|---------------------|--|---|
| 9.00 - 9.15 | Neue Universität Lobby | Arrival |
| 9.15 - 10.00 | Plenary Keynote HS 13 Lecture Theatre | <p>Attila Havas, Senior Research Fellow, Institute of Economics, Hungarian Academy of Sciences</p> <p>Social and business innovations: close links in practice - but two worlds apart in theorising?</p> <p><i>Thorough case studies on social innovations clearly indicate that quite often social innovations can only be successful when supported by various types of business innovations, be they product, process, management, organisation, business model or market innovations. Further, both business and social innovations have been studied for several decades by now. Yet, these two communities still seem to live in their fiefdoms. This presentation is aimed at highlighting the need and possibilities for more interactions and exchanges between these two 'tribes' by indicating opportunities for mutual learning to refine the analytical tools and methods we use, and thus improve our understanding of innovation processes. These new insights can be useful for practitioners, innovation scholars, policy analysts and policy-makers.</i></p> |
| 10.00 - 10.15 | Break Neue Universität Lobby | Refreshment Break |

TUESDAY, SEPTEMBER 4, 2018

| Time | Description / Room | Person/Topic |
|---------------------|---|--|
| 10.15 - 11.45 | Session 3 Parallel Track HS 4a Lecture Room | Social Innovation in Education Introduction by stream chair: Ekkehard Thümler <ul style="list-style-type: none"> • Malin Lindberg, Mia Heikkilä, Jennie Schaeffer and Cecilia Nordquist: <i>Preschool remodeling through systemic (ex)change</i> • Denise Crossan: <i>Teaching Social Innovation effectively in Liberal Arts education setting: applying an Engaged Scholarship approach to bridge theory and practice</i> • Rajendra Thakur: <i>Social Innovation Initiative in the Most Backward Region of India</i> |
| | Session 3 Parallel Track HS 12 Lecture Room | Future Prospects for SI Measurement Introduction by stream chairs: Judith Terstriep & Georg Mildenerberger <ul style="list-style-type: none"> • Ana Camões, Marta Ferreira Dias, Marlene Amorim and Diego Galego: <i>Social Action Projects in a Portuguese Municipality Driving Social Innovation: A Socioeconomic Measurement</i> • Wilfried Lux and Regula Flisch: <i>Integrated measurement of social innovation</i> • Irina Krasnopolskaya: <i>Innovativeness of non-profits: a case of quantitative measurement</i> |
| | Session 3 Parallel Track HS 12a Lecture Room | Social Innovation & Complexity Introduction by stream chairs: Sharon Zivkovic & Christine Woods <ul style="list-style-type: none"> • Sharon Zivkovic: <i>Mapping the field of social innovation and complexity science</i> • Max French and Toby Lowe: <i>Innovating for outcomes: the need for a complexity-consistent approach</i> • Billie Lythberg, Jamie Newth and Chris Woods: <i>The Treaty of Waitangi: a structural attractor for social innovation in Aotearoa-New Zealand?</i> |

TUESDAY, SEPTEMBER 4, 2018

| Time | Description / Room | Person/Topic |
|---------------------|---|--|
| 10.15 - 11.45 | <p>Session 3 Parallel Track</p> <p>Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall</p> | <p>Social Innovation in rural and/or deprived Regions Introduction by stream chairs: Manfred Perlik, Carla Barlagne & Gillian Sullivan Mort</p> <ul style="list-style-type: none"> • Carla Barlagne, Maria Nijnik, Richard Hewitt, David Miller: <i>Moving forward on Social Innovation in Marginalised Areas: updates from the SIMRA project</i> • Diana Valero, Rosalind Bryce, Stanislava Brnkalakova, Martin Spacek and Tatiana Kluvankova: <i>Identifying social innovations: an approach for cataloguing and characterising examples in rural areas</i> • Tatiana Kluvankova, Martin Spacek, Stanka Brnkalakova, Maria Nijnik, Diana Valero, David Miller, Patricia R. Sfeir, Rosalinde Bryce, Tomas Szabo and Veronika Gezik: <i>Understanding social innovation in marginalised rural areas</i> • Yen Le and Marie-Christine Monnoyer: <i>Towards an approach by "socially innovative milieu": Role of social entrepreneurship in territorial development. A comparative study between Morocco and Vietnam</i> |
| | <p>Session 3 Parallel Track</p> <p>HS UGX60 Lecture Room</p> | <p>Hybridity, Governance & Organising Social Innovation Introduction by stream chairs: Roger Spear & Jo Barraket</p> <ul style="list-style-type: none"> • James M. Mandiberg: <i>An Identity Community Development Approach to Social Innovation</i> • Steffen Bethmann: <i>Foundations as social innovators? Building organizational theory</i> • Xabier Barandiaran and Alvaro Luna: <i>The connection between Social and Public Sector Innovation in the Basque Country: A Theoretical Framework</i> |
| | <p>Session 3 Parallel Track</p> <p>HS UGX61 Lecture Room</p> | <p>Interactive Session: Bridging academia and social innovation: a conversation SIC (Social Innovation Community) project partners Julia Wittmayer, DRIFT (NL) and Julie Munk, SIX (UK)</p> |

TUESDAY, SEPTEMBER 4, 2018

| Time | Description / Room | Person/Topic |
|---------------------|---|---|
| 11.45 - 12.00 | Break Neue Universität Lobby | Refreshment Break |
| 12.00 - 12.45 | Plenary Keynote HS 13 Lecture Theatre | Christiana Weber, Professor of Management and Organisation, Leibniz University Hannover Challenging the Cross-sector Partnership Hype <i>Social enterprises increasingly engage in partnerships with other organizations either within or across societal sectors to mutually raise their blended value created. Christiana Weber challenges the dominant, yet untested, understanding in the literature that cross-sector partnerships, because of their higher complementarity of resources, are more effective in jointly creating blended value than within-sector partnerships are. Based on the relational view and an analysis of a proprietary dataset, she demonstrates that cross-sector partnerships do not necessarily perform any better than within-sector partnerships due to the additional costs that come along with exploiting the greater potential of the cross-sector setting.</i> |
| 12.45 - 14.15 | Lunch Neue Universität Lobby | Lunch |
| 14.15 - 15.45 | Session 4 Parallel Track HS 13 Lecture Theatre | Critical Perspectives on Social Innovation, continued Stream chairs: Simon Teasdale & Benedetta De Pieri <ul style="list-style-type: none"> • Micaela Mazzei, Francesca Calò, Simon Teasdale and Michael Roy: <i>Third sector organisations in co-production processes: are they really representing the needs of service users? Towards a typology of Third Sector/users relations</i> • Benedetta De Pieri: <i>A critical reading of the public discourse on Social Innovation in the UK and Italy</i> • Diego Galego, Gonçalo Santinha, Frank Moulaert and Marlene Amorim: <i>Social Innovation: a critical reflection on political discourse over the past two decades</i> |

TUESDAY, SEPTEMBER 4, 2018

| Time | Description / Room | Person/Topic |
|---------------------|---|---|
| 14.15 - 15.45 | Session 4 Parallel Track HS 4a Lecture Room | Expanding Theory, continued Stream chair: Dieter Rehfeld <ul style="list-style-type: none"> • Mandy Bratton, Brandon Reynante and Lin Hein: <i>Paradigm Shifts: Orders of Social Change</i> • Stijn Oosterlynck and Pieter Cools: <i>Urban social innovation and the European city: assessing the role of public institutions in the changing local welfare mix</i> • Anne Parpan-Blaser: <i>Social innovation at the interface of welfare state, civil society and social work</i> |
| | Session 4 Parallel Track HS 12 Lecture Room | Future Prospects for SI Measurement, continued Stream chairs: Judith Terstriep & Georg Mildenberger <ul style="list-style-type: none"> • Maria Kleverbeck, Judith Terstriep, Anna Butzin and Laura-Fee Wloka: <i>Social innovation indicators and organisational innovativeness</i> • Gorgi Krlev: <i>Measuring social innovation</i> • Jan-Frederik Thurman and Simone Strambach: <i>Social Media Analysis (SMA) – A way to measure response and trend potential of Social Innovation?</i> |
| | Session 4 Parallel Track HS 12a Lecture Room | Social Innovation & Complexity, continued Stream chairs: Sharon Zivkovic & Christine Woods <ul style="list-style-type: none"> • Ali Mollinger-Sahba, Paul Flatau, Daniel Schepis and Sharon Purchase: <i>Social innovation and the process of shaping concerned markets: Australian social impact bonds</i> • Sean Geobey and Katharine McGowan: <i>Perceiving a Plague: Understanding Systems from Within During Times of Crisis</i> • Ali Mollinger-Sahba, Paul Flatau, Daniel Schepis and Sharon Purchase: <i>Contending with complexity in cross sector collaborations for social impact: the role of rhetoric</i> |

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| 14.15 - 15.45 | Session 4 Parallel Track Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall | Social Innovation in rural and/or deprived Regions, continued Stream chairs: Manfred Perlik, Carla Barlagne & Gillian Sullivan Mort <ul style="list-style-type: none"> • Dillon Berjani and Karen Verduijn: <i>Organizing Social Innovation in deprived countries</i> • György Molnár and Attila Havas: <i>Tackling marginalisation with social innovation: the Kiútprogram in Hungary</i> • Todora Rogelja, Laura Secco, Alice Ludvig, Gerhard Weiss and Margaret Shannon: <i>Forest-based social innovation in Slovenia: the development of the Charcoal Land initiative</i> • Alice Ludvig, Ivana Zivojinovic and Gerhard Weiss: <i>Institutional set-up for social innovation in rural areas - an analysis of current frameworks and instruments in Serbia</i> |
| | Session 4 Parallel Track HS UGX60 Lecture Room | Hybridity, Governance & Organising Social Innovation, continued Stream chairs: Roger Spear & Jo Barraket <ul style="list-style-type: none"> • Ellen Stenslie: <i>Chameleons by Law: An Institutional Inquiry into the Community Interest Company in practice</i> • Jens Dorland: <i>The constitution, emergence and development of organizations within Social Innovation</i> |
| 15.45 - 16.15 | Break Neue Universität Lobby | Refreshment Break |
| | | |

TUESDAY, SEPTEMBER 4, 2018

| Time | Description / Room | Person/Topic |
|---------------------|---|---|
| 16.15 – 17.45 | Session 5 Parallel Track HS 4a Lecture Room | Expanding Theory, continued Stream chair: Dieter Rehfeld <ul style="list-style-type: none"> • Sujeetha Selvakkumaran and Erik O. Ahlgren: <i>Characterizing social innovations in local energy transitions processes: the cases of Skåne, Dalsland and Hjørring</i> • Philipp Thapa: <i>Utopia-as-method and social innovation theory</i> • Todora Rogelja, Margaret Shannon and Laura Secco: <i>Deconstructing governance capacity of public actors for social innovation: from vague concepts to analytical constructs</i> |
| | Session 5 Parallel Track HS 12 Lecture Room | Diffusing and Mainstreaming SI - Transforming Society? Introduction by stream chairs: Julia Wittmayer & Bonno Pel <ul style="list-style-type: none"> • Eva Wascher, Rick Hölsgens and Katharina Schrot: <i>From socially innovative initiative to Social Innovation – the institutionalisation of SI</i> • Bonno Pel, Jens Dorland, Julia Wittmayer and Michael Soegaard Jørgensen: <i>Unpacking the Social Innovation Ecosystem: a typology of empowering network constellations</i> |
| | Session 5 Parallel Track HS 12a Lecture Room | Social Innovation & Complexity, continued Stream chairs: Sharon Zivkovic & Christine Woods <ul style="list-style-type: none"> • Sean Geobey: <i>Social Lab Theory: An Applied New Institutional Approach</i> • Erik Lindhult, Camilla Dahlin Andersson and Henrik Eklund: <i>Valuation and resource contribution in processes of socio-commercial innovation. The case of the online news startup Newstag</i> • Neeta Verma: <i>Precairy of Social Ecology within Design & Innovation</i> |

TUESDAY, SEPTEMBER 4, 2018

| Time | Description / Room | Person/Topic |
|---------------------|---|---|
| 16.15 – 17.45 | <p>Session 5 Parallel Track</p> <p>Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall</p> | <p>Social Innovation in rural and/or deprived Regions, continued Stream chairs: Manfred Perlik, Carla Barlagne & Gillian Sullivan Mort</p> <ul style="list-style-type: none"> • Elisa Ravazzoli and Cristina Dalla Torre: <i>Scaling out of Social Farming in Italy: Mapping Existing Practices and the Role of the National Forum of Social Agriculture</i> • Gillian Sullivan Mort, Nkosi Sithole and Clare D'Souza: <i>Social innovation for the unbanked rural poor in Southern Africa: A case study of Limpopo province</i> • Gillian Sullivan Mort, Tanvir Ahmed and Rafiuddin Ahmed: <i>Social Innovation: A Micro-level Analysis Using Consumption Meaning</i> |
| | <p>Session 5 Parallel Track</p> <p>HS UGX60 Lecture Room</p> | <p>Hybridity, Governance & Organising Social Innovation, continued Stream chairs: Roger Spear & Jo Barraket</p> <ul style="list-style-type: none"> • Jo Barraket: <i>The role of intermediaries in stimulating social innovation: the case of social procurement in Australia</i> • Louise Atkinson, Richard Hazenberg and Peter Lawrence: <i>Exploring hybridity from the perspective of profit oriented SMEs: Lessons from social enterprises</i> • Farah Nabil Adel Al Taji and Irene Bengo: <i>The influence of founders' human capital on the emergence and performance of hybrid organizations</i> |
| 17.45 | Close | Close |
| 19.00 | Conference Dinner | <p>Conference Dinner</p> <p>Dezernat 16, Emil-Maier-Str. 16, 69115 Heidelberg-Bergheim</p> <p>ISIRC Best Paper Award Best Paper in each track</p> |

WEDNESDAY, SEPTEMBER 5, 2018

| Time | Description / Room | Person/Topic |
|---------------------|--|---|
| 9.00 - 9.15 | Neue Universität Lobby | Arrival |
| 9:15 - 10.00 | Plenary Keynote HS 13 Lecture Theatre | Yvonne von Friedrichs, Professor of Business Administration and Entrepreneurship, Mid Sweden University Preconditions for Social Entrepreneurship and Social Innovations in Rural Settings <i>There is a growing interest in society for social entrepreneurship and transformative social innovation processes as drivers for regional and local development and growth. However, as social entrepreneurship and social innovations are fairly new concepts in welfare countries like in Northern Europe relatively little is known on what the factors are that endorse or inhibit social entrepreneurship and social innovation. Our studies show that un-equal distribution of resources between regions has implications on the welfare and economic prosperity especially in rural areas which has opened up for new mindsets and new business models to meet the fast-changing society. Although such changemaking processes profit from cross-border cooperation and collaboration between public sector, business sector and civil society our studies show that there are several barriers to overcome for social entrepreneurship to become part of the regional entrepreneurial ecosystem.</i> |
| 10.00 - 10.15 | Break Neue Universität Lobby | Refreshment Break |

WEDNESDAY, SEPTEMBER 5, 2018

| Time | Description / Room | Person/Topic |
|---------------------|---|--|
| 10.15 - 11.45 | Session 6 Parallel Track HS 13 Lecture Theatre | New Ways of Planning & Policy Production Introduction by stream chair: Marianne Paasi <ul style="list-style-type: none"> • Malin Lindberg, Anna Tengqvist and Daniel Hallencreutz: <i>Modelling support to social innovators</i> • Ivette Oomens, Chiel Scholten and Annemieke van Barneveld-Biesma: <i>Networked governance for social innovation: technologies for inclusive labour markets in the Netherlands</i> • Max French: <i>Co-production as a source of learning and innovation in public services</i> • Danijel Baturina: <i>Emerging spaces? Perspectives of social (impact) investment in context of Croatian social policy</i> |
| | Session 6 Parallel Track HS 4a Lecture Room | Digital Social Innovation Introduction by stream chairs: Cédric Gossart, Müge Özman & Matt Stokes <ul style="list-style-type: none"> • Müge Ozman and Cedric Gossart: <i>Digital social innovation: Exploring an emerging ecosystem</i> • Veronika Hornung-Prähauser, Sandra Schön and Eva-Maria Hollauf: <i>Business model design for Open Educational Resources in the field of digital social innovation and entrepreneurship education: experiences and challenges</i> • Lucia Corsini and James Moultrie: <i>Using digital fabrication tools to provide humanitarian aid in low-resource settings: a systematic literature review</i> |
| | Session 6 Parallel Track HS 12 Lecture Room | Diffusing and Mainstreaming SI - Transforming Society?, continued Stream chairs: Julia Wittmayer & Bonno Pel <ul style="list-style-type: none"> • Rick Hölsgens and Aline Reichow: <i>Effective social innovation for effective societal change</i> • Janelle Kerlin, Saurabh Lall, Shuyang Peng and Tracy Cui: <i>Intermediaries as Institutionalizing Agents for Social Enterprise Organizations in India and China</i> • Taryn Hamilton, Spirit River Striped Wolf and Patricia Derbyshire: <i>Otahpiaaki Law Keepers: Attributional Justice, the Role of Elders, and Decolonizing the Intellectual Property of Indigenous Creatives</i> |

WEDNESDAY, SEPTEMBER 5, 2018

| Time | Description / Room | Person/Topic |
|---------------------|--|---|
| 10.15 - 11.45 | <p>Session 6 Parallel Track</p> <p>HS 12a Lecture Room</p> | <p>Health & Wellbeing Introduction by stream chair: Michael Roy</p> <ul style="list-style-type: none"> • Fiona Henderson, Audrey Mutongi and Geoff Whittam: The emergence of social innovation in social enterprise: An analytical framework • Francesca Calò, Artur Steiner, Stephen Millar and Simon Teasdale: <i>Music community-based intervention for young people: a realist evaluation</i> • Fiona Henderson: <i>Focus 50+</i> • Heather Fulford and Melanie Liddell: <i>Social impact resources: navigating the landscape</i> |
| | <p>Session 6 Parallel Track</p> <p>Ehemaliger Senatssaal (Former Senate Hall)</p> <p>Lecture Hall</p> | <p>Social Innovation and Sustainability Introduction by stream chair: Rafael Ziegler</p> <ul style="list-style-type: none"> • Flor Avelino and Julia Wittmayer: <i>The Transformative Potential of Social Innovation Movements for Sustainability Transitions</i> • Rafael Ziegler: <i>Innovation towards a circular economy – an exploration of green and blue water options and obstacles from a civil society perspective</i> • Ellen Stenslie: <i>Cleaning up the economy; the business models of environmental social enterprises</i> |
| 11.45 - 12.00 | <p>Break</p> <p>Neue Universität Lobby</p> | <p>Refreshment Break</p> |

WEDNESDAY, SEPTEMBER 5, 2018

| Time | Description / Room | Person/Topic |
|---------------------|---|---|
| 12.00 - 12.45 | Plenary Keynote HS 13 Lecture Theatre | René Kemp, Professor of Innovation and Sustainable Development, ICIS research institute, Maastricht University Social innovation for societal transformation: insights from the TRANSIT project <i>I am investigating social innovation from a perspective of positive psychology (about psychological needs and human well-being) and cultural political economy (about carriers of historical change). In so doing, I hope to shed new light on social innovation.</i> |
| 12.45 - 14.00 | Lunch Neue Universität Lobby | Lunch |
| 14.00 - 15.30 | Session 7 Parallel Track HS 13 Lecture Theatre | New Ways of Planning & Policy Production, continued Stream chair: Marianne Paasi <ul style="list-style-type: none"> • Mária Baracsi & Victoria Blessing: <i>Interreg Europe Project SOCIAL SEEDS</i> • Jarrod Choo: <i>Exploring Carrot and Stick Approaches to Social Enterprise Policy: A Comparative Case Study</i> • Spirit River Striped Wolf, Taryn Hamilton and Patricia Derbyshire: <i>Challenging Scarcity: Nations-to Nation Policy Imperatives for Indigenous Community Prosperity</i> |
| | Session 7 Parallel Track HS 4a Lecture Room | Digital Social Innovation, continued Stream chairs: Cédric Gossart, Müge Özman & Matt Stokes <ul style="list-style-type: none"> • Lorenz Cuno Klopfenstein, Saverio Delpriori, Alessandro Bogliolo, Andrea Sergiacomi, Donna Boardman, Peter Parfitt and Marina Marozzi: <i>Crowdsensing for road sustainability: validation of publicly sourced data for exploitation</i> • Eva-Maria Hollauf and Sandra Schön: <i>Educating young social innovators from 6 to 16 in makerspace settings: Casestudies of existing approaches and their implications for the European Initiative DOIT</i> |

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| Time | Description / Room | Person/Topic |
|---------------------|---|---|
| 14.00 – 15.30 | <p>Session 7 Parallel Track</p> <p>HS 12 Lecture Room</p> | <p>Diffusing and Mainstreaming SI - Transforming Society?, continued Stream chairs: Julia Wittmayer & Bonno Pel</p> <ul style="list-style-type: none"> • Julia M. Wittmayer and Flor Avelino: <i>Mainstreaming Social Innovation for Transformative Change: a Multi-Actor Perspective on Community Energy</i> • Camilla Dahlin Andersson and Erik Lindhult: <i>Conceptualizing transformative innovation (TI) An innovation process study of “stem cells”</i> • Martijn Gerritsen: <i>Where is the politics in the smart city? Examining smart city experiments through the lens of social appraisal of technology</i> • Timo von Wirth, Lea Fuenfschilling, Nikki Frantzeskaki and Lars Coenen: <i>Impacts of urban living labs on sustainability transitions: Mechanisms and strategies for systemic change through experimentation</i> |
| | <p>Session 7 Parallel Track</p> <p>HS 12a Lecture Room</p> | <p>Health & Wellbeing, continued Stream chair: Michael Roy</p> <ul style="list-style-type: none"> • Clementine Hill O’Connor: <i>Spirals of Confidence and Agency: The role of social enterprise activity improving health and wellbeing</i> • Enrico Bellazzecca: <i>Evidencing social enterprise’s contribution to health and well-being through mixed methods research: methodological reflections from an ethnographic journey</i> |
| | <p>Session 7 Parallel Track</p> <p>Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall</p> | <p>Social Innovation and Sustainability, continued Stream chair: Rafael Ziegler</p> <ul style="list-style-type: none"> • Sujeetha Selvakkumaran and Erik O. Ahlgren: <i>Using social innovation to phase out oil burners: the case of Hjørring, Denmark</i> • Gordon Shockley and Peter M. Frank: <i>Social Entrepreneurship as Co-Produced Social Policy: A Polanyian Solution to Modernity</i> |

WEDNESDAY, SEPTEMBER 5, 2018

| Time | Description / Room | Topic |
|---------------------|---|--|
| 15.30 - 16.30 | Summary and Conference Close HS 13 Lecture Theatre | Summary of ISIRC 2018 and Looking forward to ISIRC 2019 |